



SOFTSOLS
PAKISTAN

Digital, AI and Event Management Agency

The logo for Softsols Pakistan is displayed in a white-bordered black box. The text "SOFTSOLS" is on the top line and "PAKISTAN" is on the bottom line, both in a bold, white, sans-serif font. The background of the slide features a blue and white architectural pattern of a modern building, partially obscured by a dark, curved shape on the left side.

SOFTSOLS PAKISTAN

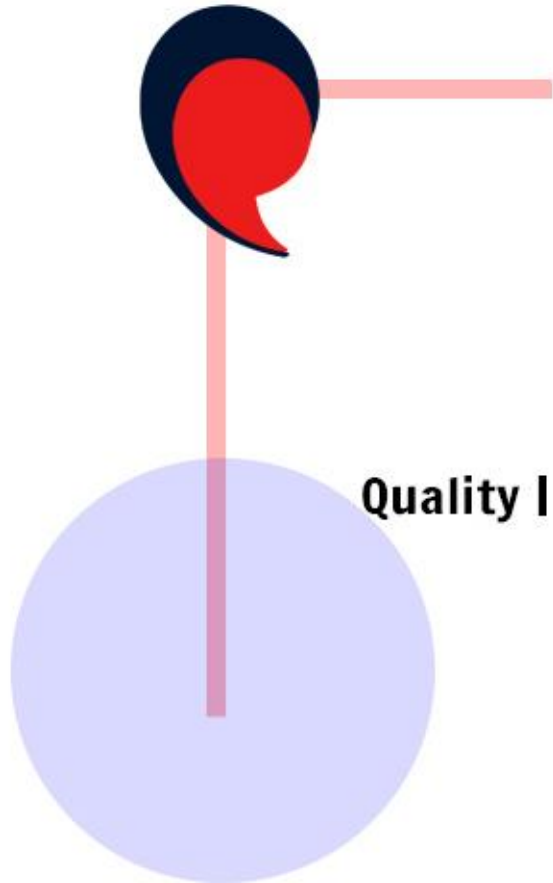
Softsols Pakistan has more than 17 years of experience in Digital Transformation and more than 4 years in Event Management Services located at Technology Park, ICCBS, University of Karachi

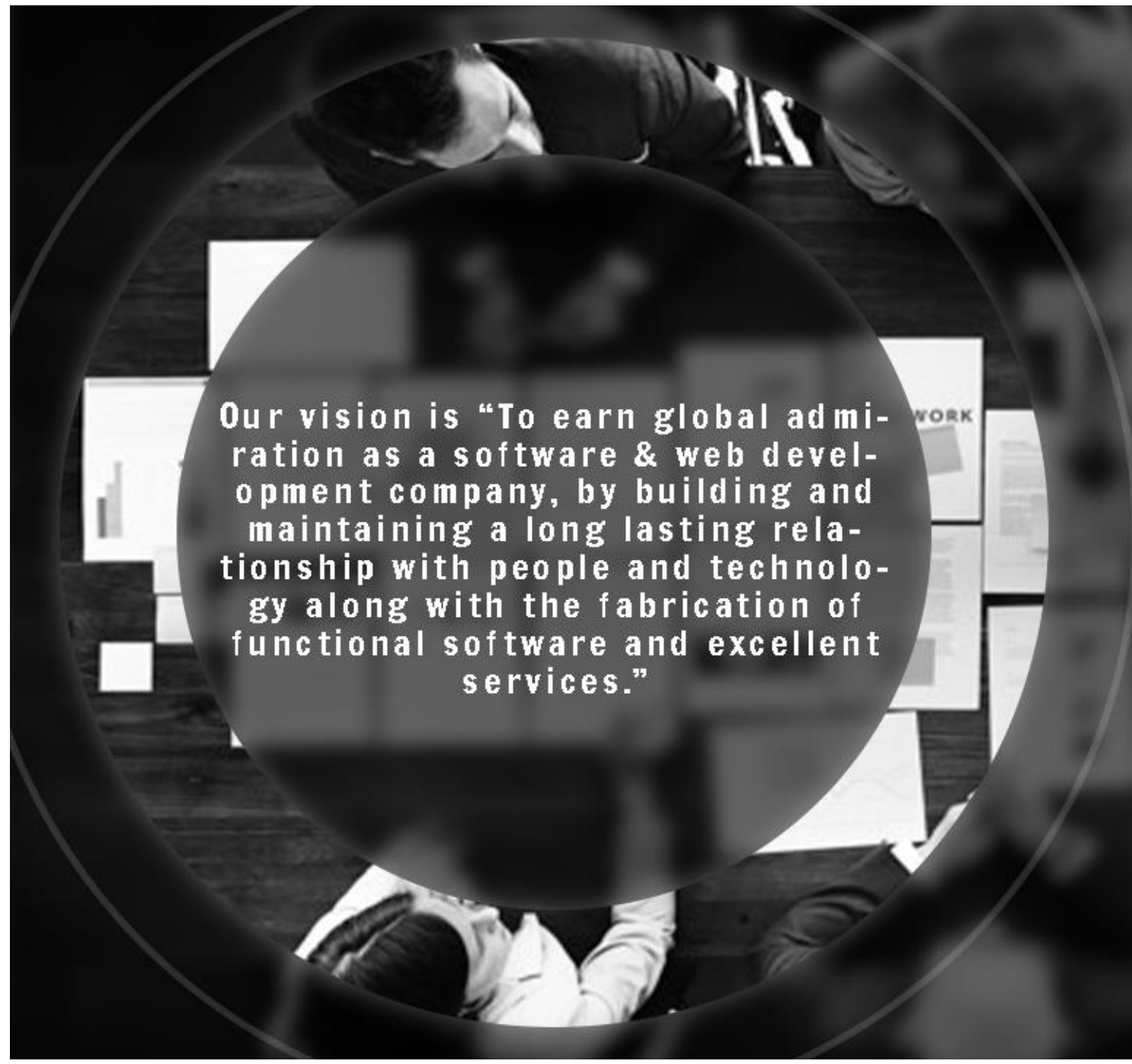
- Registered Vendor for more than 15 Pharma Companies including ABBOTT, Getz Pharma, AGP Pharma, The Searle Company Limited, PharmEvo, Martin Dow, NabiQasim, Hilton Pharma etc.
- IT/Digital Partner of University of Karachi
- Digital Partner of Pakistan Orthopedic Society.
- Pakistan's fastest growing Artificial Intelligence Company



SOFTSOLS PAKISTAN SLOGAN

Quality | Technology | Innovation | Customer Satisfaction | Win together





Our vision is “To earn global admiration as a software & web development company, by building and maintaining a long lasting relationship with people and technology along with the fabrication of functional software and excellent services.”

OUR VISION

OUR MISSION

To lead in various avenues of software development by implementing novel ideas for project development thus delivering customized cost-effective solutions to its prospective and current clients.



WHY

**SOFTSOLS
PAKISTAN ?**

You can hire Softsols Pakistan for your software and technology needs for the following reasons:

- **Highly Efficient and Professional Approach**
- **Punctual and Timely Delivery of all the Projects**
- **Up to Date Software Tools and Technology Knowledge**
- **Customer Friendly Services**
- **Cost Effective Packages**

Our Services



Web Development

-  PHP Development
-  Asp.Net Development
-  RoR Development
-  Node JS Development
-  Angular JS Development
-  React JS Development



CMS & E-Commerce

-  Magento Development
-  Drupal Development
-  WordPress development
-  Joomla Development
-  OpenCart Development

Our Services



UX/UI



Website Design



Mobile Apps UI



Graphics For Print Media



HTML Coding



3D Design



Mobile App Development



iOS App Development



Android App Development



Cross Platform App Development



AR/VR App Development



IOT App Development



Wallet app development

Our Services



Latest Technology

-  Blockchain Development
-  Apple watch app development
-  iBeacon app Development
-  AR Apps Development
-  Big Data Services
-  Cloud Computing (AWS)
-  Internet of Things (IOT)



Marketing

-  SEO
-  Creative Content
-  Brand Management

Our Services

- Team Launch and Product Launches
- Corporate Profile and Documentary
- Training and Consultation
- Corporate Holiday Parties and Picnics
- 3D advertising & Holographic display
- Team Building Activities
- Artificial Intelligence & Automation
- Corporate Catering Services (Hi – Tea, Lunch, Gala Dinners)

Our Services



Corporate Event Management & Medical Conferences Management

- Theme Setup & Branding
- Audio / Visual
- SMD & Lighting
- Stage Setup
- Banners & Standee
- Media Wall
- Photography & Videography
- Internet Connection & Broadcasting
- Conference Bags with 3D Printing
- Certificates
- Souvenir Book
- Writing Pads
- Shields
- Newsletter
- Pens
- Calendars

OUR PROCESS



PLAN

RESEARCH & INSPIRATION



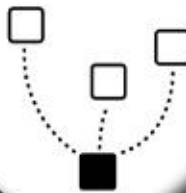
DESIGN

WEB TEMPLATE IN PHOTOSHOP



DEVELOP

RESEARCH & INSPIRATION



LAUNCH

VALIDATE/TEST UPLOAD





Our Team

We Come Together As A Team To Achieve A **Common Goal**

The **Softsols** Pakistan team coming from a diverse set of backgrounds ranges from the Graphic Designers to the Developers, Mobile App Developers, 3D Game Developers, Digital Marketers, Content & Academic Writers, AWS and Google Cloud Experts, HL7 Experts and Digital Health Experts under the supervision of CEO Mr. Kashif Fareed.

We are glad to have such a team with smarter minds.



OUR DEVELOPED PRODUCTS

SOME OF OUR DEVELOPED PRODUCTS ARE:



Cloud Based Webinar System

Cloud Based Hospital Management System

Online School Management System

Cloud Based Web Casting System

Sales Companion App

Pharmacy Management System

Travel and Tour System

HR System

OUR PORTFOLIO INCLUDES

SOME OF OUR
WEBSITE DESIGN PORTFOLIOS ARE:



Corporate Website of PharmEvo (Pvt) Ltd.

Corporate Website of Wilson's Pharma

Corporate Website of Ehad Pharmacy

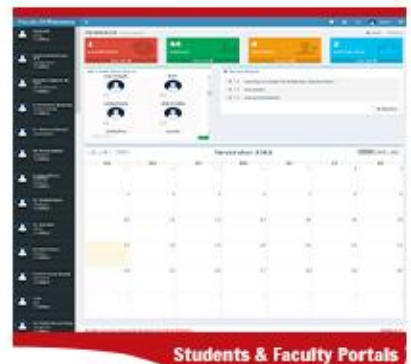
Corporate Website of Mehran Electron Company

Corporate Website of Alkhair Education

Conference Website of ICPS 2019 organized
by Riphah international University

OUR PORTFOLIO INCLUDES

SOME OF OUR
WEB PORTAL PORTFOLIO ARE:



Kurecruites Portal - Karachi University

Attendance System - Karachi University

Chat & Calendar Portal - PharmEvo

SAFE PAK Portal - Getz Pharma

Pharma Prof Portal

Learning Management System

HL7 Portal

Students & Faculty Portals

OUR PORTFOLIO INCLUDES

SOME OF OUR
3D GAMES & VR VIDEO PORFOLIO ARE:



Subway Ferfer Game

Agoviz VR Video

NUBIN Video

Corporate Videos

Brand Videos

Promotional Videos

VR Apps

OUR PORTFOLIO INCLUDES

**SOME OF OUR
NATIVE MOBILE APP PORFOLIO ARE:**



Pharmacy Prof App - University of Karachi

Faculty of Pharmacy App - University of Karachi

Faculty of Pharmacy App - University of Karachi

MOS Conference Mobile App - Getz Pharma

Orthocon 19 Mobile App - Getz Pharma

Cardiopedia App - Wilson's Pharma

Diabetes 360 App - Getz Pharma

Practice 360 App - Getz Pharma

PCS App - PharmEvo

ACTS App - PharmEvo

Heart Line - PharmEvo

Happiness Assessment Camp - PharmEvo



Pakistan Orthopaedic Association

POA E-VOTING

Developed & Executed By



SOFTSOLS PAKISTAN

Digital, AI and Event Management Agency

SOFTSOLS PAKISTAN developed E-Voting Solution and successfully executed in "Pakistan Orthopaedic Association " Annual Elections held at Hotel Serena Islamabad (Orthocon 2022) on 13th January 2023.

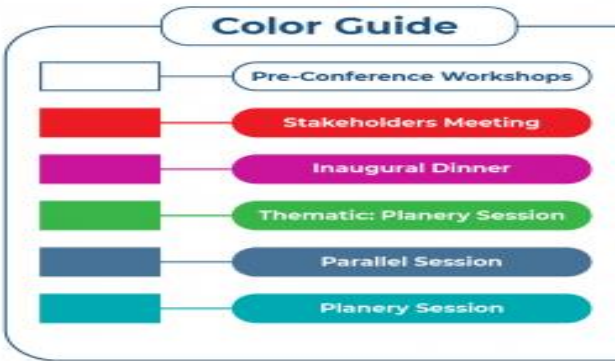
Physical E-Voting was carried out OFFLINE by using 25 Touch KIOSKS, Digital Officer Desk, Digital Election Commissioner Desk over Local Area Network.

Complete Setup for execution also done by Softsols.

Organizers: RIPHAAH INTERNATIONAL UNIVERSITY, RIPHAAH HOSPITALS OF HEALTH SCIENCE AND MEDICAL CARE
Host: Liaquat National Hospital
Exclusive Partner: Martin Dow
In Collaboration With: WHO, WSH, Imperial College London, CITY

Pre-Conference Workshops & Conference Program

Date	Event	Location
13 th JANUARY, 2022	Hospital Quality Audit	The Children's Hospital Lahore
12 th MARCH, 2022	Improving patient safety in primary & Outpatient Healthcare	Liaquat National Hospital, Karachi
14 th MARCH, 2022	Medication Safety	Liaquat National Hospital, Karachi
15 th MARCH, 2022	Role of Virtual Reality General Surgery	Liaquat National Hospital, Karachi
15 th MARCH, 2022	Patients For Patient Safety	PC Hotel, Karachi
16 th MARCH, 2022	Preparing for Minimum Service Delivery Standards	Tabba Heart Institute, Karachi
17 th MARCH, 2022	Role of Nursing In Patient Safety	The Indus Hospital Network, Karachi
17 th MARCH, 2022	Leadership in Healthcare	Liaquat National Hospital, Karachi
17 th MARCH, 2022	Role of Virtual Reality In Gyne	Liaquat National Hospital, Karachi
18 th MARCH, 2022	Improvement Plan and Quality Audit	Liaquat National Hospital, Karachi
18 th MARCH, 2022	Developing an inter professional patient safety curriculum	3SMU, Karachi
18 th MARCH, 2022	Developing Leaders In Healthcare Quality	Liaquat National Hospital, Karachi
19 th MARCH, 2022	Infection Prevention & Control	Liaquat National Hospital, Karachi
19 th MARCH, 2022	Patient Safety in Dentistry	Ziauddin Hospital, Karachi
19 th MARCH, 2022	Stakeholders Meeting	Liaquat National Hospital, Karachi
19 th MARCH, 2022	Inaugural Dinner	Liaquat National Hospital, Karachi
20 th MARCH, 2022	Free Paper Session	Liaquat National Hospital, Karachi
20 th MARCH, 2022	Role of Nursing in Patient	Liaquat National Hospital, Karachi
20 th MARCH, 2022	Role of Pharmacy in Patient Safety	Liaquat National Hospital, Karachi
20 th MARCH, 2022	Need for National Standards and Accreditation	Liaquat National Hospital, Karachi
20 th MARCH, 2022	Medical Education / Curriculum of Patient Safety	Liaquat National Hospital, Karachi
20 th MARCH, 2022	Hospitals Of Future	Liaquat National Hospital, Karachi
20 th MARCH, 2022	Implementation Research in Healthcare Quality & Safety	Liaquat National Hospital, Karachi
20 th MARCH, 2022	Patient Safety Journey - When, Why and How?	Liaquat National Hospital, Karachi



REF: <https://icps.riphah.edu.pk/2022/program/>

SOFTSOLS DID COMPLETE EVENT MANAGEMENT OF PAKISTAN'S LARGEST MEDICAL CONFERENCE OF RIPHAAH INTERNATIONAL UNIVERSITY ISLAMABAD.

SOFTSOLS PROVIDED A to Z Solution including Theme Setup, Stage Setup, Audio/Visual, Branding, Gala Dinner, Hi – Teas, Lunch, Dedicated Internet Connection and All Printing Services

OUR PORTFOLIO INCLUDES

**PCL 2020 GRAND FINALE ORGANIZED BY
SOFTSOLS PAKISTAN AT GETZ PHARMA
HEAD OFFICE**



**A GLIMPSE
OF THE
QUIZ
ORGANIZED
AT PCL 2020
BY
SOFTSOLS
PAKISTAN**



A2Z EMNoC



REF: LIVE TRAINING
WORKSHOP

SOFTSOLS
ARRANGED LIVE
TRAINING SESSION
AND HANDS ON
EXPERIENCE ON
EMNoC –
WORKSHOP- AT
ZIAUDDIN
UNIVERSITY
HOSPITAL

OUR PORTFOLIO INCLUDES

Softsols Pakistan Executed AGP
Gynae Super League
nationwide with 22 Hospitals
participation nationwide in
Karachi, Multan, Lahore,
Islamabad and Peshawar.



OUR PORTFOLIO INCLUDES

Softsols Pakistan
Executed AGP
Gynae Super
League



OUR PORTFOLIO INCLUDES

34TH INTERNATIONAL PAK
ORTHOCON 2021 ORGANIZED
BY SOFTSOLS PAKISTAN

AI BASED PHOTOGRAPHY
SCIENTIFIC SESSION BY
SOFTSOLS PAKISTAN IN PAK
ORTHOCON 2021



WITH COMPLIMENT FROM ORG COMM PAK ORTHOCON 2021
GENIX PHARMA (PVT) LTD

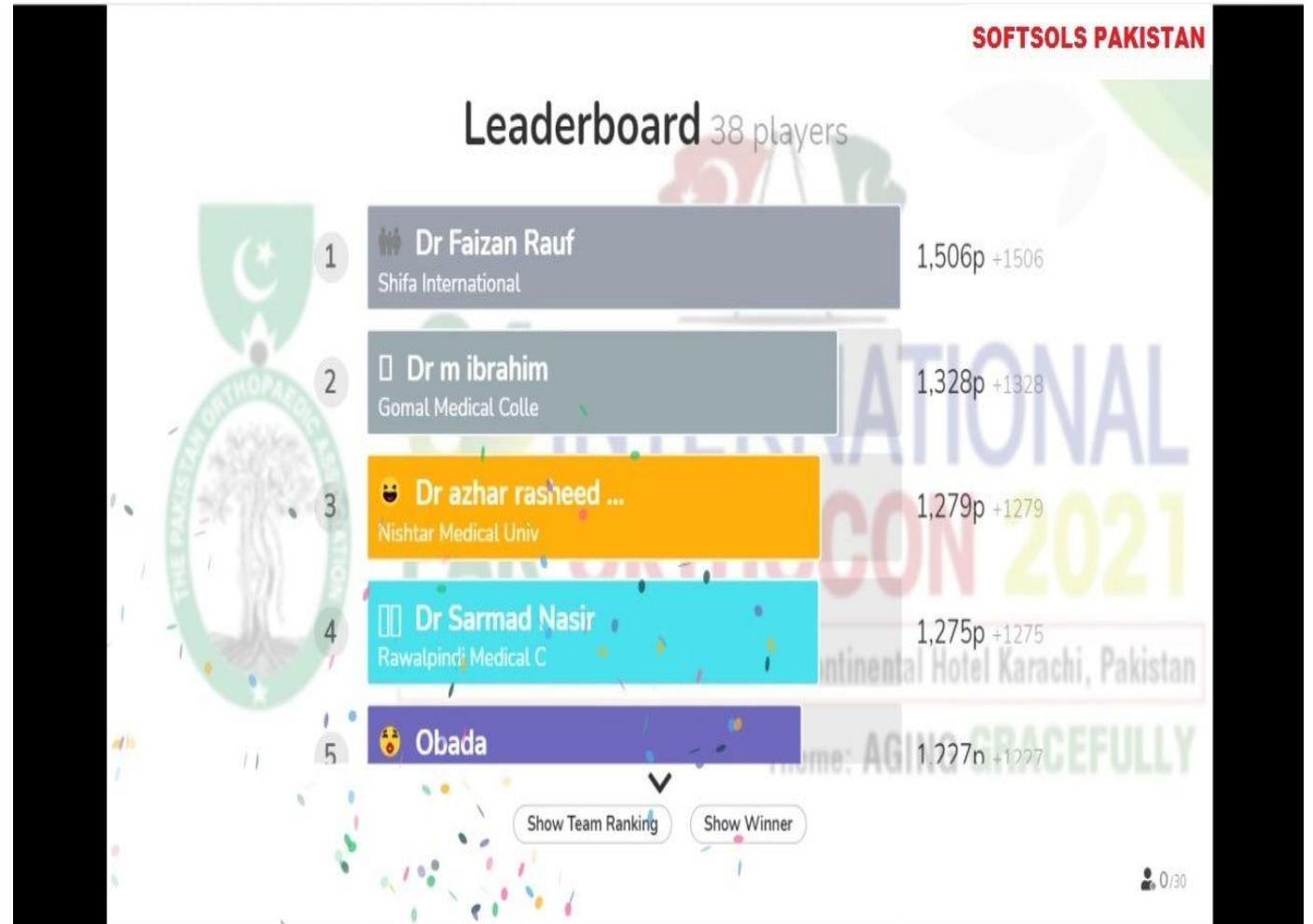


WITH COMPLIMENT FROM ORG COMM PAK ORTHOCON 2021
GENIX PHARMA (PVT) LTD

OUR PORTFOLIO INCLUDES

Orthocon 2021 Inter
Departmental Quiz developed
and successfully deployed by
Softsols Pakistan in Orthocon
2021 2nd Day.

**38 Orthopedic Departments
(Hospitals) Nationwide
Participated in Quiz**



OUR PORTFOLIO INCLUDES

SHEILD PRESENTED TO
SOFTSOLS PAKISTAN BY PAK
ORTHOCON ORGANISING
COMMITTEE FOR
SUCCESSFULLY EXECUTING
PAK ORTHOCON 2021



OUR PORTFOLIO INCLUDES



BEACH TRIP ORGANIZED BY SOFTSOLS PAKISTAN



OUR PORTFOLIO INCLUDES

Softsols Pakistan
Participated in following events



ITCN ASIA 2019

PRESIDENT OF PAKISTAN - ITCN 2019 CLOSING CEREMONY

NETWORK DINNER AT GOVERNOR HOUSE SINDH

ITCN ASIA 2019

WORLD PHARMACIST DAY 2019

HEALTH ASIA 2019

KUPHC'19

PARTICIPATION:



Attended Closing Ceremony Speech at ITCN ASIA 2019
by Dr Arif Alvi - President of Pakistan and received
Shield of Softsols Pakistan



Khalid Maqbool Siddique (Federal IT Minister)
praises our company at Govenner House



PARTICIPATION:



Healthy Discussion with Mustafa Kamal during visit our stall at ITCN ASIA



Participate in KUPHC'19 Health Camp



PARTICIPATION:



Advisor to VC - Ziauddin University Dr Anwar Ejaz Baig & Dean Faculty of Pharmacy Ziauddin University visited our Stall during ITCN A



Softsols Pakistan participated in World Pharmacist Day 2019

PARTICIPATION:



MOU Signed with Private School Association



CONTACT US



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Incubator and Industrial Park, ICCBS,
University of Karachi**



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